



## **SPONSORSHIP OPPORTUNITIES**

Ogo is bringing together musicians, celebrities, & individuals interested in Hawaii, Hawaiian culture, & cuisine to celebrate Ogo's 4<sup>th</sup> anniversary in Japan.

Ogo is searching for corporate sponsors who share our vision of promoting Hawaiian culture & tourism in Japan. Sponsors can reach the extensive and expanding network of Ogo's clients & friends, including high-level professionals from all career fields and industries.

Through Ogo, sponsors will be able to reach a diverse audience in a number of ways, including internet, print media, and on a personal level at the event itself.

### **PROJECTION:**

400 people ( in last years event, tickets sold out in 2 weeks )

### **CUSTOMER BASE:**

\*Ages 28-60 years old

\*40% foreigners ( Hawaii, U.S. mainland, other countries )

\*60% Japanese ( Ogo patrons, people with interest in the Hawaiian culture, some who travel to Hawaii multiple times a year )

\*Majority high level professionals ( bankers, securities, IT, lawyers, tour & travel, government / U.S. embassy, etc.. )

## **2006 3<sup>rd</sup> anniversary report**

Last year's 3<sup>rd</sup> anniversary event was a huge success. Our projection was 300 people, but actual turn out was 396 people. Tickets sold out in two and a half weeks. At the end, 90 people were unable to attend because we had hit max capacity. We had authentic local Hawaiian style food, great entertainment, tons of door prizes, including an **all expense paid trip for two to Hawaii**. The customer feed back was positive, there is a very high demand for Ogo to continue this annual event.

### **ENTERTAINMENT:**

Christian ( from Hoonua ) & Sani performed contemporary, island style, & Jawaiiian music.

Lanai ( Hawaiian DJ / comedian ) was the M.C.

Shawn Felipe ( Hawaiian comedian ) comedy

Kuulei Fukumoto's band played traditional Hawaiian music as dancers from her halau danced hula

Guest performance by Konishiki, Taupou ( Konishiki's wife ), and local boy Noli Bravo

### **SPONSORS & DONATIONS:**

Hawaii Tourism Japan

Hertz Rent-A- Car

United Airlines

Kona Brewery Co.

Hawaiian Host Chocolates

Hotel Seiyo Ginza

Pacific Beach Hotel Hawaii

Resort Quest

Yonamine Pearls

Hui Ukulele O na Pua Uluwehi Kuulei

Inter F.M. 76.1

## **SPONSORSHIP LIST FOR 2007 EVENT:**

Hawaii Tourism Japan  
Bulgari  
Halmark Jewelry Hawaii  
Maui Divers  
Kona Brewery Co  
Hertz Rent A Car  
Hui Ukulele O Na Pua Uluwehi Kuulei  
Harry Winston Hawaii  
Hotel Seiyo Ginza  
Hyatt Regency Waikiki  
United Airlines  
H.I.S. Travel  
Hawaiian Host Chocolates  
UCC Coffee  
Yonamine Pearls  
Chanel Hawaii  
Kirin Beer  
Asahi Beer

**\*NOTE: this list includes committed and potential companies for sponsorship and donations**